



SKY BERRIES
vertical farming conference

ENDORSER INFORMATION

SKY BERRIES
VERTICAL FARMING
C O N F E R E N C E

THE
CONFERENCE
ON FOOD SECURITY,
URBAN AGRICULTURE
AND VERTICAL FARMING

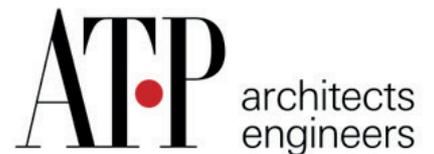
28 FEBRUARY - 2 MARCH, 2018

MESSE WIEN
VIENNA / AUSTRIA

WWW.SKYBERRIES.AT
VERTICALFARMINSTITUTE.ORG
FACEBOOK.COM/VERTICALFARMINSTITUTE

SKYBERRIES is part of URBAN FUTURE global conference

**URBAN
FUTURE**
global
conference



ENDORSER INFORMATION „SKYBERRIES“

Become endorser for SKYBERRIES vertical farming conference 2018 in Vienna!

As endorser you are partner of SKYBERRIES and the future of food. As such you get visibility through our communication - and have access to reduced tickets for you and your partners/stakeholders! As Endorser you can make a special offer and invite your community to both SKYBERRIES and URBAN FUTURE at a very discounted rate!

As endorser you receive a special discount-code to purchase discounted tickets for you and your staff (€400 instead of €600) for the two days conference plus field trips on the third day. Plus you will receive a special discount-code to pass on to your stakeholders. With this code you enable them, to also purchase discounted tickets (€400 instead of €600) in our official Ticketshop skyberries.at/tickets.

As endorser you are part of our communication: We place your name and logo (plus Link) on the SKYBERRIES website and all associated conference materials, such as social media, newsletters, press releases and in the printed conference brochure.

In return, we would ask you to help us disseminate information about SKYBERRIES vertical farming conference via your mailings/newsletters and online channels.

Join SKYBERRIES and become part of the future of food!

How to become Endorser?

Just Email us: skyberries@skyberries.at - and we will contact you with all details!

Your contact partner:

Stefan Parnreiter-Mathys

E skyberries@skyberries.at

T +43 699 110 42 679

PROGRAM AGENDA SKYBERRIES 2018

Day 1 - Wednesday 28 Februar EXHIBITION DAY 1

8:00	Doors Open and Welcoming
9:00 - 9:15	Opening and Introduction
9:15 - 10:30	Session 1: <i>"Vertical Farming Past, Present and Future"</i> This session will provide an overview of the 50-year history of vertical farming; it will show the need for alternative agricultural technologies and give an outlook on the future of our urban food supply.
10:30 - 11:00	Coffee Break
11:00 - 12:30	Session 2: <i>"How to successfully run a vertical farm"</i> The Vertical Farming market of the future demands visionary and long-term strategies, while always retaining an economically realistic perspective. Three case studies of vertical farms will be presented, which will grant exclusive insights into the respective success factors and challenges.
12:30 - 14:00	LUNCH
14:00 - 15:30	Session 3: <i>"Improve what we have. Energy, light and urban farm"</i> : Light is the key to growing healthy and tasty food. This session will shed light on the potentials for increasing energy efficiency in vertical farms. Energy-optimized buildings with transparent facades are up against the still dominant BlackBoxes of today. Vertical farming will have to focus more than ever on utilizing naturally available resources.
15:30 - 16:00	Coffee Break
16:00 - 17:30	Session 4: <i>"Vertical farms in the context of city planning"</i> The external nature of our global food supply has an enormous effect on our cities. In this session, political decision makers will be discussing the hurdles and potentials of urban food production. Solutions for the food supply of the resilient city will be the topic of discussion.
17:30 - 18:30	Vertical Farming Dating & Networking

Day 2 - Thursday 1 March EXHIBITION DAY 2

8:00	Doors Open
9:00 - 10:30	Session 5: <i>"Fighting for Food Justice in Today's World: Extreme Cases"</i> An increase in urban food production is accompanied by a range of issues like that of ownership, social acceptance, and changes in the individuals' behavior. These and similar issues will be at the core of the session.
10:30 - 11:00	Coffee Break
11:00 - 12:30	Session 6: <i>"Project Corners" – interactive</i> Project Posters will be exhibited online and on both conference days, and interactively discussed with the audience during Session 6. Our call for project submissions is open until 15 January: We want you! Present your project during our conference and automatically apply for the AWARD.
12:30 - 14:00	LUNCH
14:00 - 15:30	Session 7: <i>"Industry Speed Dating" - interactive</i> Our new interactive session format allows industry partners to showcase recent developments and visions. Industry partners (apply here!) will pitch their company/project/product on the main stage and interact with all participants, discussing questions.
15:30 - 16:00	Coffee Break
16:00 - 17:00	Session 8: <i>"Conference mission, vision and outcomes sum-up"</i> Summary of the <i>mission and vision</i> as well as conclusions drawn from the conference.
17:00 - 17:30	"SKYBERRIES Vertical Farming Award" Our concluding evening-ceremony highlights the best innovative vertical farming and urban gardening projects from Europe and all over the world
17:30 - 19:00	Drinks and Networking

Day 3 - Friday 2 March (NO EXHIBITION): Field trips / excursions to Vienna and around.

**preliminary agenda, due to changes.*