



SKYBERRIES
vertical farming conference

SPONSORING INFORMATION

SKYBERRIES VERTICAL FARMING CONFERENCE

THE
CONFERENCE
ON FOOD SECURITY,
URBAN AGRICULTURE
AND VERTICAL FARMING

28 FEBRUARY - 2 MARCH, 2018

MESSE WIEN
VIENNA / AUSTRIA

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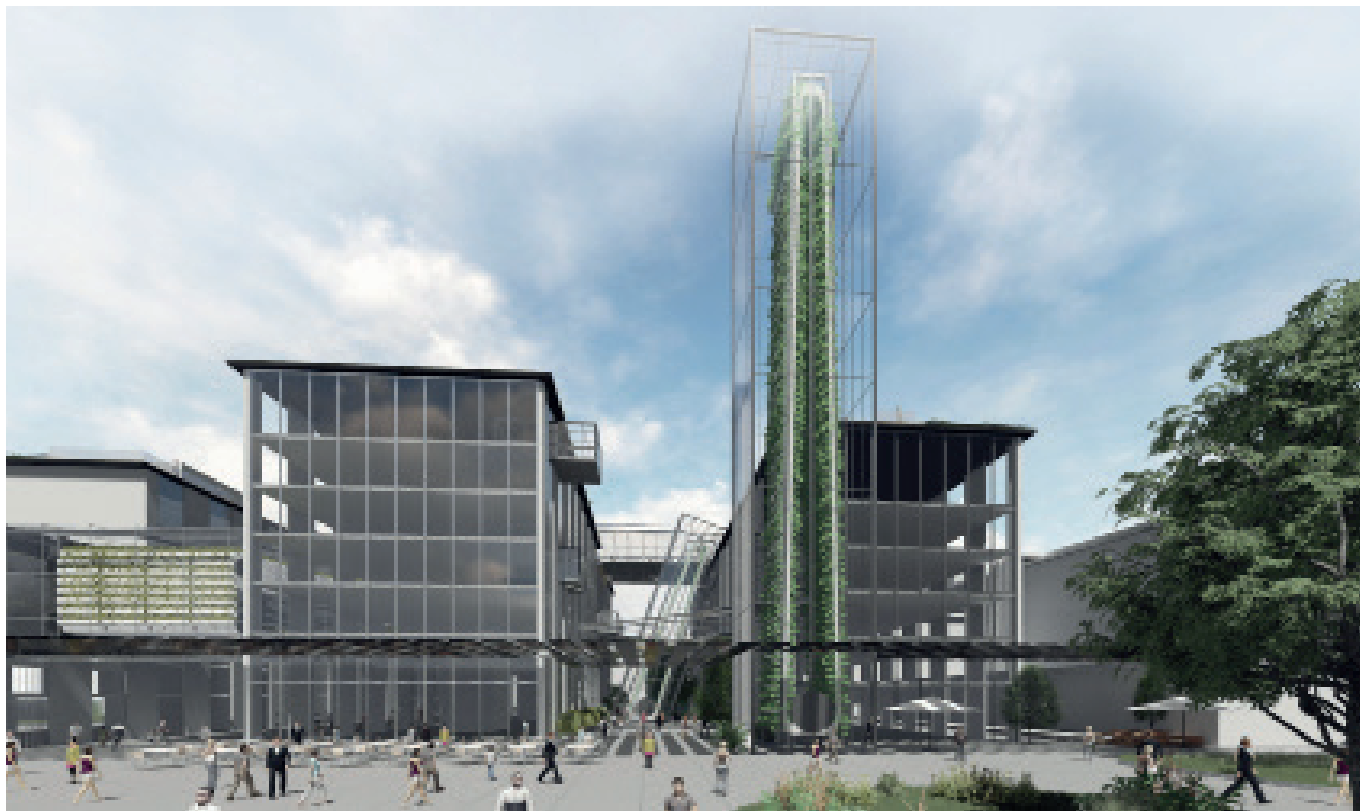
SKYBERRIES is part of URBAN FUTURE global conference

URBAN
FUTURE
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conference



Ein Fonds der
Stadt Wien





Design for a vertical farm at Tabakfabrik Linz

© 2017 vertical farm institute

About Vertical Farming

Vertical Farming is the umbrella term for all commercial methods of urban food production along the vertical (= in skyscrapers).

This includes indoor farming in conservatories, restaurants or offices as well as food production on facades, within a double skin facades or on rooftops. Vertical farming further includes the new building typology of the vertical farm, devised for heavily industrialized and year-round mix crop food production.

With Vertical Farming we reduce resource consumption and close energy cycles. Healthy, regional products are being produced sustainably and organically directly where the consumers live. Food production becomes part of daily urban life.

About vertical farm institute

vertical farm institute (vfi) is an independent research institute. We stand for urban food production which is sustainable, saves space and conserves resources.

Our vision is to establish Vertical Farming as key technology and to contribute decisively to global food security. vfi operates within the framework of UN 2030 Agenda for Sustainable Development and the EU Action Plan for the Circular Economy.

Who is behind the vfi?

We are a fast growing, international team consisting of plant physiologists, architects, energy planners, humanities scholars, biologists, economists and entrepreneurs. This mix guarantees an holistic approach to urban vertical farming

THE MANAGEMENT BOARD:

Daniel Podmirseg, vfi founder and Vertical Farming expert, studied architecture. His dissertation “up!” deals with the potential of vertical farms with regard to the reduction of energy and land consumption. “up!” is considered a standard work and Prof. Dickson Despommier assesses the work as the most comprehensive research on Vertical Farming in the world so far.

Vera Enzi, green infrastructure expert, studied landscape architecture at University of Natural Resources and Life Sciences, Vienna. Spokeswoman of the European and Austrian organization for facade greening grünstattgrau. Expert on greening of and on buildings (roofs, walls and indoors).

Sebastian Sautter, civil engineer and consultant for process engineering, CEO of “advanced energy consulting“. Expert in energy- and building technology. Many years of experience in the field of building services engineering, submission and implementation support for major projects. Lecturer and researcher at the Institute for Building and Energy at Graz University of Technology.

Stefan Parnreiter-Mathys, cultural manager, business consultant and organizational developer. Recently involved in the setup of non-profit organizations. Many years of experience in project management and organization of major events such as the milestone project WAVES Vienna.

THE MANAGEMENT BOARD IS SUPPORTED BY OUR ADVISORY BOARD:

em. Prof. Dickson Despommier, Columbia University, inventor and pioneer of Vertical Farming and author of “The Vertical Farm“.

Prof. Nirmal Kishnani, National University of Singapore, Department of Architecture, consultant for sustainable planning and editor in chief of the sustainability magazine “FuturArc“.

Prof. Brian Cody, Head of the Institute of Buildings and Energy at Graz University of Technology.

Prof. Anna Keutgen, Head of Division of Vegetables and Ornamentals at the University of Natural Resources and Life Sciences, Vienna.

More info on our team: www.verticalfarminstitute.org/team

Why Vertical Farming?

“Whether we want it or not urbanisation is continuing to happen. By the middle of this century nearly two thirds of humankind will be living in cities.

The cities of the future demand both food security and food of best quality. Currently we can only increase yield by increasing efficiency in production. But as production growth can not keep up with the the growth of this world’s population, agriculture has to face enormous challenges in the medium and long term. In future traditional production methods will have to be supported by new agricultural technologies.

Vertical Farming offers a promising new approach to guaranteeing food security for our cities. Crops will be produced where the consumers live - within urban areas. Vertical Farming drastically reduces the needed agricultural area and further resources such as water, fertilisers and pesticides. It therefore offers completely new opportunities for urban organic food production.

Designed as a multifunctional building, the vertical farm further opens up new opportunities for combining the production of food with work or living space. It can bring the environment into our living rooms.

I am very pleased to hear about the activities of the vertical farm institute and looking forward to an open and broad discussion of this issue in Austria. I hope this technology will be of great significance for the city of the future and that Austria will play a leading role in this.“

Franz Fischler,
President European Forum Alpbach

“The city of the future is based on circular flow economy. We need to close energy and material cycles. The food sector and in particular vertical farms offer a number of opportunities for taking important steps in this direction. Our latest research results clearly show the potential for energy optimization and reduction of land consumption.

In order to make Vertical Farming a reality, it is not only necessary to collaborate on a multidisciplinary level, but to draw attention to the potential synergy effects for the society as well as the economy. A public discussion on the opportunities and challenges of urban vertical food production is indispensable.“

Daniel Podmirseg,
founder vfi

Design for showcasing a vertical farm
Tabakfabrik Linz, construction 2018
© 2017 vertical farm institute



SKYBERRIES the conference

SKYBERRIES puts Vertical Farming on the map of the German-speaking region for the first time. SKYBERRIES presents the state of the art on Vertical Farming and invites all participants to find their position within this future business area.

Both conference days will see important basics be presented, current and future challenges of food security discussed and possible solutions outlined and put into action.

Networking activities are a main priority for SKYBERRIES. Hosting our conference in Vienna underscores the leading position of this city, of Austria and of all its player. On both days important stakeholders of all relevant industries will get together and build a foundation for long-term collaborations in the field of sustainable food production.

Date and location

WEDNESDAY	FEBRUARY, 28 TH 2018
THURSDAY	MARCH, 1 ST 2018
FRIDAY	MARCH, 2 ND 2018

MESSE WIEN, EXHIBITION & CONGRESS CENTER
AS PART OF URBAN FUTURE global conference

Messe Wien Congress Center (1st floor) offers more than 1,000 sqm for lectures and discussion (Schubert Room, Business Suites and Offices) as well as additional 300 sqm for our partners to present their companies and ideas (Club and Brasserie).

Target Audience

SKYBERRIES takes place at the Messe Wien Congress Center as part of URBAN FUTURE global conference and thus combines the world's largest gathering of city-changers with the first conference on Vertical Farming in the German-speaking region. The vertical farm as structural element in future cities finds its ideal framework within URBAN FUTURE global conference.

Participants such as architects, mayors, mobility experts and sustainability managers have access to all parts of the conferences SKYBERRIES and URBAN FUTURE and can discuss their ideas with scientists, entrepreneurs and start-ups. We expect to welcome 3,000 daily visitors at the venue.

More and detailed information about SKYBERRIES conference (e.g. speakers, program and framework program) can be found online and will be continuously updated via Social Media and on our websites:

www.skyberries.at

www.verticalfarminstitute.org

facebook.com/verticalfarminstitute

Conference Design & Speakers



SKYBERRIES will have impact. We will connect you with leading Vertical Farming stakeholders worldwide. As a supporter you will be able to present your business and your research alongside them.

SKYBERRIES offers four lectures and keynotes a day, round tables, workshops and the ceremony for our “SKYBERRIES Vertical Farming Award”. The upper floor of the Congress Center will host the SKYBERRIES Bazar (exhibition space for companies including various display stands) and offers room for workshops, world cafés and science corners.

We expect contributions by Dickson Despommier, Penny McBride, Franz Fischler, Saskia Sassen, European Space Agency, Transsolar, ATP and many more. The presentations cover a wide range from the status quo of research in vertical agriculture to science fiction, from sociology to economy, from science to realization. Participants can look forward to insights into realized vertical farms, economical aspects and socio-political dimensions as well as specific insights for their own companies. All lectures will be filmed and later be provided online.

Framework program

- Award ceremony for the “SKYBERRIES Vertical Farming Award” for the best project submitted.
- Information and display stands of our partners on the SKYBERRIES Bazar
- Exhibition of vertical farm designs by students of the Vienna University of Technology, the University of Applied Arts Vienna and University of Natural Resources and Life Sciences
- Family workshops in partnership with Technisches Museum Wien
- Lectures and Science Corners on the current research status and research needs
- Excursion to “Ruthner tower” in Kurpark Oberlaa, one of the very first vertical farm in the world (built in 1974)
- Networking Dinner on the evening of February 27th
- As well as other highlights

References

SELECTED ACTIVITIES OF THE VERTICAL FARM INSTITUTE:

- FFG probing project “Smart Pölten 2.0”
- FFG probing project “Vertical Farming”
- Contribution to the exhibition “urban futures“ at the Museum of Technology with the vertical farm “Firewall”
- Vienna Business Circle, lecture at the congress on “The future of nutrition”
- Global Urban Transition, Shanghai, lecture at the conference on the future of megacities
- Green Expo Vienna, contribution to the exhibition: History and Future Perspectives of agriculture and the Potentials of Vertical Farming and potentials of Vertical Farming “Between Eutopia and Dystopia”
- “Lange Nacht der Forschung” (Night of Science), lecture and exhibition of research findings in the dissertation “up!“, Graz University of Technology

WHAT WE OFFER TO OUR PARTNERS

As our partner at SKYBERRIES you also benefit from our cooperation with URBAN FUTURE global conference.

You and your company reach 3,000 visitors at the venue.

SKYBERRIES Vertical Farming Intelligence EUR 30,000

This sponsorship is exclusive - available only once!

With this package you are ahead of everyone else regarding future urban vertical agriculture!

- Industry exclusivity for your company
- Privileged credits (e.g. "SKYBERRIES presented by [your company]")
- 15-20 minute keynote or participation in a discussion panel for one of your senior managers
- Logo presence on all print forms, transmissions, webpages
- Onsite presence with your company's display stand on the SKYBERRIES Bazar
- up to 5 BTL-creatives (banners, rollups, beach flags)
- Exclusive dinner during the conference with the main speaker, Dickson Despommier, two other speakers and the vfi board
- 6 conference tickets for you and your employees / partners
- Listing as a supporter of the periodical Vertical Farming Meetups in Vienna
- As well as exclusive Vertical Farming Intelligence: (4x until 2018) invitation to the vertical farm institute to see the latest, unpublished research results as well as exclusive pre-invitation for cooperation and project participation.

If you book Vertical Farming Intelligence package plus our exclusive Vertical Farming print special, we offer a reduced price of EUR 60,000 (instead of EUR 65,000). Details on our print special are listed below.

SKYBERRIES Vertical Farming Award EUR 20,000

This sponsorship is exclusive - available only once!

As part of the conference, the award "SKYBERRIES Vertical Farming Award" will be awarded for special innovations, merits or achievements in the field of Vertical Farming

- Privileged credits for you as the sponsor of the award ("SKYBERRIES Vertical Farming Award by vfi and [your company]")
- A member of your management board will hand over the prize to the award winner during the event
- 15-20 minute keynote or participation in a discussion panel for one of your senior managers
- Logo presence on all print forms, transmissions and webpages
- Onsite presence with your company's display stand on the SKYBERRIES Bazar
- up to 3 BTL-creatives (banners, rollups, beach flags)
- Exclusive dinner during the conference with the main speaker, Dickson Despommier, two other speakers and the vfi board
- 6 conference tickets for you and your employees / partners
- Listing as a supporter of the periodical Vertical Farming Meetups in Vienna

SKYBERRIES Premium package EUR 15,000

This sponsorship is available only for two partners!

- 15-20 minute keynote or participation in a discussion panel for one of your senior managers
- Logo presence on all print forms, transmissions, webpages
- Onsite presence with your company's display stand on the SKYBERRIES Bazar
- up to 3 BTL-creatives (banners, rollups, beach flags)
- Exclusive dinner during the conference with the main speaker, Dickson Despommier, two other speakers and the vfi board
- 4 conference tickets for you and your employees / partners
- Listing as a supporter of the periodical Vertical Farming Meetups in Vienna

Supporter package large: EUR 5,000

- Logo presence on all print forms, transmissions, webpages
- Onsite presence with your company's display stand on the SKYBERRIES Bazar
- up to 2 BTL-creatives (banners, rollups, beach flags, etc.)
- Meet & greet with our main speaker, Dickson Despommier
- Lunch with the vfi board
- 3 conference tickets for you and your employees / partners

Supporter package medium: EUR 2,500

- Logo presence on all print forms, transmissions, webpages
- Onsite presence for up to 2 BTL-creatives (banners, rollups, beach flags)
- 2 conference tickets for you and your employees / partners

Supporter package small: EUR 1,500

- Logo presence on all print forms and webpages
- 1 conference ticket

Print-Special EUR 35,000

Become main partner of the vfi-BIORAMA special edition „Vertical Farming“ (including almost any desired visibility around the conference which can be arranged individually). You present this BIORAMA special edition and reach 75,000 readers via the print magazine plus 45,000 readers online - in Austria, Germany and Switzerland, mainly in the target group of LOHAS (also see: biorama.eu).

Ideational support

You want to support SKYBERRIES, but have no budget available this year? Contact us - we will find mutually beneficial opportunities for cooperation!

Panel presentation

You want to present a panel?
→ as name sponsor
→ as curator
Contact us now!

**Secure your place in the growth market of Vertical Farming
and contact us regarding our cooperation on SKYBERRIES conference!**

Contact

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